



59th Annual Open House and Trade Show! January 14-15, 2025

Deadline to Reserve Space December 20, 2024

The North Carolina Blueberry Council in collaboration with North Carolina State University invites you to network with growers and showcase your products and services during our 59th Annual Open House and Trade Show, January 14-15, 2025 at the Charlie Rose Expo Center, Crown Complex, Fayetteville, North Carolina. This is your annual opportunity to see and be seen at the primary educational meeting for blueberry growers in the state attracting an average of more than 250 attendees.

Exhibition Space: All space should be reserved no later than December 20, 2025. Enclosed you will find a Trade Show Application and Contract, Sponsorship Opportunities and Exhibitor Information.

Here's an overview of our schedule for 2025:

Monday, January 13	9:00 am – 4:00 pm	Exhibitor Move-In
Tuesday, January 14	8:00 am – 8:30 am	Breakfast
	8:30 am – 12:30 pm	Educational Sessions
	12:30 pm – 1:30 pm	Lunch for All
	1:30 pm – 5:00 pm	TRADE SHOW
Wednesday, January 15	8:00 am – 8:30 am	Breakfast for All
	8:30 am – 10:30 am	TRADE SHOW
	10:30 am – 4:00 pm	Lunch/Educational Sessions/Pesticide Training/Business Mtg.
	1:00 pm – 4:00 pm	Exhibitor Move-Out

Group Hotel: We have reserved a block of rooms at the Doubletree Fayetteville at a specially negotiated group rate for our attendees of \$151 for a Double Queen room or \$159 for a King room. In order to fulfill our contract obligations and avoid paying attrition charges, **we strongly encourage attendees to book their room(s) within the block by calling 910-323-8282 and using the Group Code NCB.**

For sponsorship and exhibit questions, contact Ginger Hubner, Trade Show Manager at 919-349-5696 or gingerh@resortmarketing.com. For further information, contact Brenda Park, Executive Director at 864-361-1598 or b.park@ncblueberrycouncil.org.

Sponsorship, exhibiting at the Trade Show, and donating to our prize raffle offers your company increased visibility and shows your continued support of the blueberry industry. We look forward to seeing you in January.

Sincerely,

Willie R. Moore, President
North Carolina Blueberry Council, Inc.

Representing All Blueberry Growers in North Carolina
Office: 213 Davidson Road • Greenville, SC 29609 • (864) 361-1598
www.ncblueberrycouncil.org • contact@ncblueberrycouncil.org



Increase Your Visibility!

Become a Valued Sponsor of the 2025 North Carolina Blueberry Council Open House and Trade Show

In return for your sponsorship support, your company will be recognized throughout our conference materials, websites and social media. Sponsors are responsible for providing a company profile and logo. **All Sponsors receive Standard Sponsor Benefits consisting of a rotating sidebar banner ad on www.ncblueberrycouncil.org, a sponsor listing on www.blueberrytradeshow.com, and onsite signage throughout the Open House / Trade Show.** Please refer to each sponsorship level for specific benefits.

<u>Platinum Lunch Sponsor</u> <u>\$4,000</u> <u>(2 Available)</u>	<ul style="list-style-type: none"> ❖ Title Sponsor for Lunch Tuesday OR Wednesday ❖ Three (3) Attendee Registrations ❖ One 10 x 10 booth in Trade Show ❖ Opportunity to address attendees during Program Agenda – Ten (10) minutes ❖ One (1) Press Release of sponsored content on www.blueberrytradeshow.com with click through link to your site (press release and url must be provided) ❖ Front page <u>fixed</u> banner ad on www.blueberrytradeshow.com ❖ One (1) email broadcast to all grower members during 2025
<u>Gold Sponsor</u> <u>\$2000</u>	<ul style="list-style-type: none"> ❖ Title Sponsor for Breakfast Tuesday OR Wednesday *Awarded to first two Gold Sponsor Commitments ❖ Two (2) Attendee Registrations ❖ One 10 x 10 Booth in Trade Show ❖ Opportunity to address attendees during Program Agenda – Five (5) minutes ❖ Front page <u>fixed</u> banner ad on www.blueberrytradeshow.com ❖ One (1) email broadcast to all grower members during 2025
<u>Silver Sponsor</u> <u>\$1000.00</u>	<ul style="list-style-type: none"> ❖ Title Sponsor for Morning AND Afternoon Beverage Breaks Tuesday OR Wednesday *Awarded to first two Silver Sponsor Commitments ❖ One (1) Attendee Registration
<u>Bronze Sponsor</u> <u>\$500.00</u>	<ul style="list-style-type: none"> ❖ Standard Sponsor Benefits

Company Name _____ Sponsorship Level _____

Contact Name: _____ Email Address: _____

Address: _____

___ Check Enclosed **OR** ___ Credit Card Payment Name on Card: _____

Card Number: _____ EXP Date: ___/___

Security Code: _____ Billing Zip Code: _____ Signature: _____

Please return with payment information to: Brenda C. Park, Executive Director
 213 Davidson Road, Greenville, SC 29609
b.park@ncblueberrycouncil.org 864-361-1598

VENDOR TRADE SHOW APPLICATION AND CONTRACT
North Carolina Blueberry Council 59th Annual Open House January 14-15, 2025
 Crown Center, Charlie Rose Expo Center, 1960 Coliseum Drive, Fayetteville, NC 28306
www.crowncomplexNC.com

Includes:
 8' high draped backdrop, 3' high side draped booth dividers, 8' skirted table, two chairs, two (2) exhibitor ID badges, group food and beverage functions, company name sign, and one 110-volt outlet. Additional exhibitor ID badges may be purchased for \$75 each.
ONLY PAYMENT RESERVES SPACE – Deadline to reserve space is December 20, 2024

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____ Website _____

PRINT Name(s) for ID badges: 1 (Incl) _____ 2 (Incl) _____

3 (\$75) _____ 4 (\$75) _____

I plan to exhibit the following: _____

Type of Business (Check all that apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> Chemical Distributor/Manufacturer | <input type="checkbox"/> Crop Insurance | <input type="checkbox"/> Plant Nursery |
| <input type="checkbox"/> Equipment Sales/Manufacturing | <input type="checkbox"/> Packing Materials Supplier | <input type="checkbox"/> Fruit Marketer/Buyer |
| <input type="checkbox"/> Extension/Research/Education | <input type="checkbox"/> Government Agency | <input type="checkbox"/> Information/Weather Services |
| <input type="checkbox"/> Other (please specify) _____ | | |

ALL **BOOTH SPACE** INCLUDES ONE YEAR ANNUAL MEMBERSHIP IN NORTH CAROLINA BLUEBERRY COUNCIL, INC.
OPEN FLOOR SPACE ADD \$75 FOR ANNUAL MEMBERSHIP FEE

Quantity	Description	Rate	Total
	10' x 10' booth with pipe and drape	\$425 per booth	
	20' x 10' double booth with pipe and drape	\$675 per booth	
___ ft. x ___ ft. = ___ sq. ft.	Open Floor Space (Minimum 200 sq ft.)	\$1.50 per square ft. PLUS \$75	
	Additional Exhibitor ID Badges	\$75 each	

We will donate the following giveaways / raffle prize(s):

TOTAL FEES ENCLOSED OR TO BE CHARGED \$ _____

Check (to North Carolina Blueberry Council)
 Visa
 MasterCard
 American Express

Name on Card _____ Card #: _____
 Expiration Date: _____ Security Code: _____

Mail this completed form with payment to: North Carolina Blueberry Council
 213 Davidson Road
 Greenville, SC 29609

Or email to: b.park@ncblueberrycouncil.org

I AGREE TO ABIDE BY SHOW RULES, REGULATIONS AND POLICIES:

Applicant's signature _____ Date: _____

Please contact us if you have special needs or if you require total space in excess of 500 sq. ft. Your payment will be refunded only if space is not assigned. Fees include both days. Vendors will receive further information (floor plan, directions, and facilities)

FOR MORE INFO: Brenda Park, Executive Director (864) 361-1598 or email b.park@ncblueberrycouncil.org
SPONSOR/EXHIBIT QUESTIONS: Ginger Hubner, Trade Show Manager (919) 349-5696 or email gingerh@resortmarketing.com